Call to Care
FOR OUR GENEROUS DONORS & SUPPORTERS
ISSUE 8 | SPRING 2018

Keep track of updates and donor news on our Facebook page
www.facebook.com/NVNAandHospice

SAVE the DATE

The 12th Annual Benefit Event
Wednesday, June 20, 2018
Six o’clock in the evening

An evening to support
The Pat Roche Hospice Home

Register at nvna.org
or call 781.610.1519
Donors Ignite our Mission to New Record Breaking Success

Our impact on the South Shore is greater than yesterday and that is ignited by the over 3,300 donors who supported our mission in 2017. We were honored to receive a record-breaking $1.3 million in donations.

We are committed as a team to treat our thousands of patients with compassion and clinical excellence.

The patients being cared for today in home are sicker and more complex than ever before. Working closely with our physicians, we offer the highest possible clinical standard our patients deserve.

We have challenged our caregiver teams to raise their skill sets and build on their educational backgrounds as our patient base becomes more complicated. In 2017, we launched our first on-campus educational BSN program with UMass Boston.

Our most seriously ill and vulnerable patients remain a compelling challenge for all involved. Our palliative program seeks to improve the quality of life for both the patient and family. Our patients want quality of life and we are consistently providing thoughtful patient care plans led by our palliative nurse practitioner program.

Our telehealth program reaches into our patients home when we cannot put a direct hand on the patient. This is peace of mind for our patients and our clinicians who can work remotely, see a challenge, and revisit a patient that perhaps they saw just hours ago because a symptom or new concern has presented.

Our Hospice patients are seeking a dignified pain free death, where they are remaining in control of their final days. On a daily basis we are treating over 75 hospice patients, whether it is in our Hospice Home or in their own home. Our work transcends the four walls of our patient’s home. We strive to lift the families, providing support with our over 30 free monthly support groups. A difficult diagnosis can affect the whole family and we are committed to addressing these challenges.

Philanthropy is sustaining our mission. Thank you for your kindness, generosity and vote of confidence in the work we are providing in the over 27 communities we serve.

Sincerely,

Renee McInnes, RN
President and CEO
Cully Named Fundraising Board of Trustees Chair

Michelle Cully was recently voted in as chair of the NVNA and Hospice Charitable Fund Board of Trustees. Cully, President and CEO of Xpressman Trucking and Courier in Randolph, MA will lead the 35 member board charged with expanding the fundraising platform. Cully who began her term in March succeeds Mike O'Reilly.

“We are fortunate to have a leader and philanthropist like Michelle leading our fundraising Board of Trustees,” remarked Renee McInnes, NVNA and Hospice CEO.

Donor Wall to be Unveiled in May

Hospice families will soon have an opportunity to recognize their loved one on the campus of The Pat Roche Hospice Home. Memorial donations cumulatively exceeding $1,000 will be invited to honor their loved one on our beautiful new Wall of Remembrance. A memorial celebration is scheduled for May 6. For more information please contact Development Officer Lisa Mullen at 781.610.1519 or emullen@nvna.org.

Rockland Trust Supports NVNA and Hospice Patients

Renee McInnes welcomes Susan Daileader and Nancy Bailey to NVNA and Hospice to celebrate Rockland Trust’s continued generous commitment to our patients. Rockland Trust’s $75,000 donation has supported the Pat Roche Hospice Home since 2014.

You’re Invited

NVNA and Hospice

“Ask a Professional” Estate Planning Seminars

Local estate planning professionals will present information about the essentials of a strong estate plan and will offer a guide to help you organize your affairs.

This free presentation is offered twice:

Thursday, May 17, 2018
Scarlet Oak Tavern, Hingham
Noon to 1:30 p.m.
(complimentary lunch)

or

Tuesday, May 22, 2018
East Bay Grille, Plymouth
Noon to 1:30 p.m.
(complimentary lunch)

For more information or to reserve your seat, contact Linda Brown at 781.610.1463 or Lbrown@nvna.org.
Making A Difference in Our Community

More than 70 board members and donors convened at the Board of Trustees Social at Tosca in Hingham to celebrate another successful year of building philanthropy for the NVNA and Hospice Charitable Fund.

Tax Reform and Its Impact on Non-Profit Giving

By: Michelle Y. Hatch, CPA, Partner, BlumShapiro Trustee, NVNA and Hospice, Charitable Fund Raising Board

Giving is personal. Individuals, corporations and foundations are driven to support charities because they believe in that mission. With that said, tax reform is here and we know there are some concerns. In the past, charitable donations were deductible for individuals who itemized deductions on their individual tax returns.

While this deduction is still allowed and the limits have actually increased under the new tax law, the concern is that the standard deduction increased, therefore resulting in less people estimated to be able to itemize their deductions in 2018 and beyond.

Although the tax changes will impact everyone differently, we are seeing consistent themes:

- People donate to non-profit organizations for different reasons, but for the most part, they donate because they believe in the mission of the organization and not just for the tax deduction.
- Organizations don’t know which of their donors get a tax benefit (deduction) from their current donations, so it is hard to tell how they will be impacted going forward.
- Some individuals may bundle multiple years of donations into one year under the new tax law to get the benefit or set up a donor advised fund to continue to donate to their favorite charities each year.

*This important topic will be explored and discussed more thoroughly in our “Ask a Professional” Estate Planning Seminars.*

If you do not wish to receive our fundraising communications, please contact Deanna Tavares in the NVNA and Hospice Development Office at dtavares@nvna.org.